

Bredon Hill Academy

Learning Together for Success

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27th February 2026

Dear Parent/Carer

Re: World Book Day: Thursday 5th March 2026

"I read for pleasure and that is the moment I learn the most" ~ Margret Atwood

We are excited to announce that Bredon Hill Academy will be celebrating World Book Day on Thursday, 5th March 2026. This special day is a wonderful opportunity to promote the joy of reading and to inspire children to explore new stories, characters, and authors. Here at Bredon Hill, we celebrate the wonders of reading every single day and World Book Day is an additional opportunity for us to celebrate how incredible reading is.

We would like to invite pupils to dress in the clothes that they like to 'read for pleasure' in. Pyjamas and lounge wear are not permitted and pupils should dress appropriately for the weather conditions. Pupils must remember their equipment (including bus passes and lunch cards) and if pupils have PE on this day, they must also remember their PE kits.

If your child would like to take part in this event and wear their own clothes, you are invited to make a £1 donation via ParentPay, using the option: World Book Day. All money will be donated to 'Read for Good', a fantastic charity that help to provide books for children in schools and hospitals. More information can be found about them here: [Reading transforms lives... - Read for Good](#)

Throughout the day, we will be engaging with a range of reading- themed activities and competitions. We will be also inviting pupils to 'Drop Everything and Read' at various moments across the day; pupils should make sure they have at least one book with them that they are reading for pleasure.

Reading for pleasure has a powerful impact on children's learning, confidence, and wellbeing, and your support at home makes a huge difference. You may want to celebrate the day alongside your child by enjoying a book together, visiting a book shop or talking about your favourite books.

Every pupil will also receive a World Book Day £1 book token, which can be used in participating bookshops to purchase one of the special £1 World Book Day books or can be used towards any other book of their choice.

Thank you for your support in helping us make World Book Day a fun and inspiring occasion for all our pupils. If you have any questions, please contact us.

Kind regards

A handwritten signature in black ink that reads 'CBartlett'.

Mrs A Phillips

Subject Leader: English

Mrs C Bartlett

Assistant Headteacher